

Current Claims:

1. (Previously amended) A system for web based development and exploitation of Intellectual Property, the system comprising:

- a. an innovator attraction module;
- b. a developer attraction module;
- c. a registration module;
- d. a match module;

whereby the registration module is adapted to accept and store data related to an innovator and the innovator's innovation in an innovation database, and further whereby the match module is adapted to match a registered innovation and innovator with a developer having stated requirements and resources for development.

2. (Original) The system of Claim 1, wherein the database is operably stored for random retrieval on a storage medium.

3. (Original) The system of Claim 1, further wherein updates and changes to innovation related data are also stored in the innovation database.

4. (Original) The system of Claim 1, further wherein the match module is adapted to match one or more innovations with one or more developers.

5. (Original) The system of Claim 1, further comprising a tracking module, whereby any status or outcome of any matching activity related to the innovation is made available to a user.

6. (Original) The system of Claim 5, wherein any status or outcome of any matching activity related to the innovation is also operably stored in a tracking database for later retrieval by a user.

7. (Original) The system of Claim 6, wherein status or outcome of matching activity is fed for storage to the innovation database.

8. (Original) The system of Claim 7 wherein the innovation database and the tracking database are interoperably connected for data sharing.

9. (Original) The system of Claim 1, wherein at least one module resides on a computing device.

10. (Original) The system of Claim 9, wherein at least one different module resides on a different computing device, and the two computing devices are interconnected for data communication over an information network.

11. (Original) The system of Claim 10, wherein the information network is a global information network.

12. (Previously amended) A method of web based development and exploitation of Intellectual Property, the method comprising the following steps:

- a. attracting a plurality of innovators, each having at least one innovation;
- b. attracting at least one developer, the developer having stated requirements and verifiable resources for development of Intellectual Property;
- c. registering innovation data related to an innovation in a database on a storage medium connected to an information network;
- d. registering developer data related to the developer's stated requirements and verifiable resources for development of Intellectual Property in a database on a storage medium connected to the information network;
- e. making innovation data available to a developer and developer data available to at least one innovator.

13. (Original) The system of Claim 12, further comprising the step:

- f: registering any match up of an innovation with a developer in a database on a storage medium connected to the information network.

14. (Original) The system of Claim 13, further comprising the step:

- g: tracking any match ups and any match up outcomes in a database on a storage medium connected to the information network.

15. (Original) The system of Claim 12, further comprising the step:

- f: tracking any innovation data updates or changes in a database on a storage medium connected to the information network.

16. (Original) The system of Claim 12, further comprising the step:

f: tracking any developer data updates or changes in a database on a storage medium connected to the information network.